Invitation for a workshop

Topic:
„Professional Career planning and Quality Management as Career Path“
with Maria-Cecilia Kaiser-Trujillo
in Stuttgart
Friday, 16th of December 2011
13:00 – ca. 20:00

Quality management and quality assurance is essential in production and marketing. It is therefore important to have some knowledge on this issue. STUBE offers a half-day workshop with Maria-Cecilia Kaiser-Trujillo from Chile and a former STUBE activist who studied agriculture in Hohenheim and has an MBA in Marketing. After her studies she worked for different companies and gained inter alia experience with rural women organisations in Latin America, Burkina Faso and South Africa. After working five years for one of the most important German plant oil export companies she built up her own enterprise and is now successfully self-employed in the field of quality assurance of plant raw materials.

Maria–Cecilia will give us an introduction on quality management and assurance with examples taken from her professional field. She will also share with us her experiences on how to build a personal career.

Application:
Please apply at our website www.stubebw.de online
Until 15th of December 12 o’clock!!
Your application is binding!

Costs and travel costs
Participation is free. STUBE-BW will refund travel expenses with public transport (local trains only and IRE ( IC/EC and ICE are excluded) on submission of tickets. STUBE requests students coming from the same town to come together with Baden-Württemberg-Ticket.

Programm
13:00 Start with round of introductions and „How to get a job – Quality Management as Career Path - Professional working experiences?“
Presentation and Questions/Discussion
16:30 – 17:00 break
„Quality management and quality Assurance“ Presentation and Questions/Discussion
Working groups
Conclusion and Evaluation
ca. 20:00 END